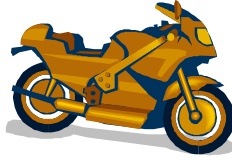


# HERCEPTIN RIDERS

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## Herceptin Peaceful Protest Ride



6<sup>th</sup> – 12<sup>th</sup> march 2008

From Wellington to Wellington

Ending at The Beehive

Many of us, male and female, want to see a reversal on the (Government-driven) drug company PHARMAC's current decision on only funding 3 Herceptin treatments to women with HER2+ breast cancer who actually need the full course of 17 treatments to optimise their chances of survival.

Our women are worth it. They deserve that chance. So we're going to stand up and say so, in a way that won't be easily ignored. We're riding around the North Island, for a week, leaving Wellington on March 6<sup>th</sup> 2008, gathering rider and pillion supporters en route, arriving for a peaceful protest at The Beehive on March 12<sup>th</sup>, before the Government hands down its final decision on the upcoming judicial review. Guys, the status quo hurts you too!

It's your Mums, your partners, sisters and daughters that stand to be affected by PHARMAC's refusal to fund the full course of breast cancer treatment. So you don't have to be a girl, to be a part of this protest! You don't have to be a rider either! Find one, persuade them to join the protest, and get on the back! ALL supporters – men and women - deserve to have their voices heard.

Let's get on our bikes and make sure that happens!

**TO FIND OUT MORE, AND DOWNLOAD A REGISTRATION  
FORM, LOG ONTO**

[www.herceptinriders.co.nz](http://www.herceptinriders.co.nz)

or contact [info@herceptinriders.co.nz](mailto:info@herceptinriders.co.nz)

for more information